

# PROJECT MANAGEMENT FOR SENIOR MANAGEMENT

Arul's 32 years experience in a multidisciplinary environment - Education & Training, Software Development, Sales, Project Management, Product Management, Customer Support Services, General Management and his exposure in the Asia Pacific Region makes him the most suitable trainer cum coach for both start-ups and experienced organizations in Sales, Customer Support, Project Management and General Management.



Arulselvam C., PMP  
BSc (Mathematics)

## COURSE OVERVIEW

Senior Managers need to become more involved in project management. That doesn't mean one needs to become a project manager, but rather you need to know how to Perform specific project-related tasks, work with project team members, understand each others priorities and problems and resolve issues jointly. Projects today have become more sophisticated. Many executives and project sponsors believe that accountability for a project should be shared between the project manager and other participating managers such as functional managers engaged in the project. Due to the shared accountability responsibility for a project's success or failure, senior Non-project managers need to develop a good understanding of project management. **This program offers senior non-project managers a guide to project management, focusing on what they need to know and what they need to do. The skills and knowledge gained from this program if used consistently will enable participants to feel more in control of their projects.**

## TARGET GROUP

Senior Managers, Business Managers, Technical Managers, Portfolio Managers; Executives, Managers of Project Managers, and anyone with business accountability for projects.

**TRAINER :** ARULSELVAM C.  
**DATE :** 30<sup>TH</sup> - 31<sup>ST</sup> MARCH 2010  
**TIME :** 9.00 AM - 5.00 PM  
**VENUE :** IMPIANA, KLCC  
**FEE :** RM 1500  
**NOTE :** HRDF FUNDS CLAIMABLE

**Course Duration: 2 Days**



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## PROGRAM OUTLINE

The Program covers topics that are particularly of interest to Senior Management. In line with PMI's Body of Knowledge, all knowledge areas will be covered which includes Scope, Time, Cost, Quality, Human Resources, Communication, Risk and Procurement Management.

- . Introduction
- . How Projects affect the Organization's performance?
- . Defining Projects and Project Management
- . The Role of the Project Manager
- . The Role of Senior Management during Project Implementation
- . The Project's Life Cycle
- . The Initiation Phase
- . The Planning Phase
- . The Execution Phase
- . Monitoring & Controlling Phase
- . Project Closure Phase
- . Factors that will contribute to a Successful project

## PROGRAM OUTCOMES

- . Understand projects and the terminology used in the Project Management
- . Appreciate the roles of Project Managers and Senior Management in project management and the achievement of the desired outcome
- . Use various project management tools that help to control projects in all its phases from inception to closure
- . Use various financial and technical tools to review progress of the project
- . Make sound decisions in different phases of project life cycle
- . Be familiar with the best practices of Project Management
- . Manage the triple constraint of scope, time and money
- . Manage deadlines more effectively
- . Increase work effectiveness and productivity
- . Communicate more effectively with project stakeholders

For registration & more information:

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